



Vanguard Protex Global

POWERED BY INNOVATION. SECURED BY EXPERIENCE.

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FOR IMMEDIATE RELEASE

VANGUARD PRODUCTS GROUP AND PROTEX INTERNATIONAL, TWO INDUSTRY ICONS IN RETAIL MERCHANDISING AND ANTI-THEFT PROTECTION, HAVE COMBINED FORCES TO FORM VANGUARD PROTEX GLOBAL.

Combining Forty Years of Industry Knowledge to Create the Most Experienced Team Ever Assembled in the History of Retail Security.

When two friendly competitors come together, the result can be very impactful to the industry they serve. That was one of the driving factors resulting in the announcement on June 24 that Vanguard Protex Global had been introduced to the world.

Founded in 1999, Vanguard Products Group has long been acknowledged as a global leader in powered [retail security systems](#) for the consumer electronics market. Meanwhile, Protex International has been delivering innovative security solutions for both consumer electronics and soft goods since 1983.

Collectively, these former-friendly competitors have an unmatched body of intellectual property, patents, and technology. This, combined with the most highly skilled executives, engineers, management, and support professionals in the industry, makes Vanguard Protex Global uniquely poised to innovate solutions in the swiftest and most cost-effective manner possible, and to deliver unprecedented levels of technological power and customer service.

What can customers expect from this new combination of strengths? "In the short term, clients can expect seamless business operations", said Chris Kelsch, the President of Vanguard Protex Global, "with continuity of the product offerings of both Vanguard and Protex, the same ordering processes, and ongoing customer support."

David Wachsman, the former Chairman of Protex International added that "In the longer term, Vanguard Protex Global will be positioned to provide more advanced product innovation, as well as increased manufacturing capabilities, resulting in shorter lead times to bring new product to market and faster delivery of orders. All combined with the most sophisticated customer service program in the industry".

The new company plans to expand their existing facilities in Oldsmar, Florida in order to accommodate the needs of their expanding global customer base.

For more information, please visit: <http://www.VanguardProtexGlobal.com>

If you'd like more information about this announcement, or to schedule an interview with Chris Kelsch, please call Michael la Villa at 813-676-8071