



Vanguard Products Group
INNOVATION IN LOSS PREVENTION

GLOBAL SHOP 2009

Today's Retail Challenges Demand Innovation And Encourage Strategic Alliances

Visit Booth 4934



**Meet Our Experienced Staff
& Let's Talk Problems,
Solutions...Innovation &
Alliance.**

We've Come A Long Way.

Vanguard Products Group was the first in the loss prevention industry to provide both security and power to display items through its patented power-alarm system. These systems assist retailers in securing product displays while providing each customer with an enhanced shopping

experience. *From the beginning, we've provided our clients with innovative solutions that today promote, position, protect, and play almost a thousand different electronic products on display.*

Many Thanks. Vanguard Products Group is once again excited about our participation in Global Shop. We look forward to visiting with our many fellow exhibitors, friends, business associates, and clients. We want to take this opportunity to thank all of our supporters: the many retailers who've been encouraging and loyal, the industry editors that have helped keep all of us on top of our game, plus the many fixture houses and CE manufacturers we've come to work with successfully over the years. All have helped inspire us to innovate, to push the proverbial envelop in developing new and exciting products. *Our products offer value to the retailer and a valued shopping experience to the consumer.*

You Are Important To Us. As always, Vanguard's impetus to exhibit is to share the many new innovations Engineering has developed, many of which were in response to the special needs of particular clients and others in response to the industry as a whole. This recessionary slump has seen the departure of the weak and the partnering of others. We, at Vanguard, have been fortunate. *We've moved into new quarters, added staff and equipment with a look toward 2009 as an opportunity to offer a commitment to our clients and strategic working partners of providing even more value in each system purchased.*

At Booth 4934 You'll See...

- The most written about, well documented product case histories in the lift technology industry. And we're not talking paid ads, we're talking *unsolicited editorials!* Check out our About Us articles section on our site at http://www.vanguardproductsgroup.com/about_vpg/articles.htm and read about...
- The most reliable loss prevention solutions in the industry like our G-3 system just recently written up in *VMSD*, Feb. '09 issue. It was all about teamwork: Sony's HDNA digital signage product with MDPF's fixture and Vanguard's G-3 security system.
- The latest in Vanguard's power-alarmed video-messaging (aka: digital signage) systems: the *silent salesperson*. Also written up in *Chain Store Age*, Dec. '08 issue.
- The smallest profile riser bases that make it easy for staff to re-merchandise displays and easy for the consumer to pick up and interact with products. Our Quick-Disconnect was published in *PMA*, Dec. '08 and *POP Design*, Jan/Feb '09.
- And so much more...

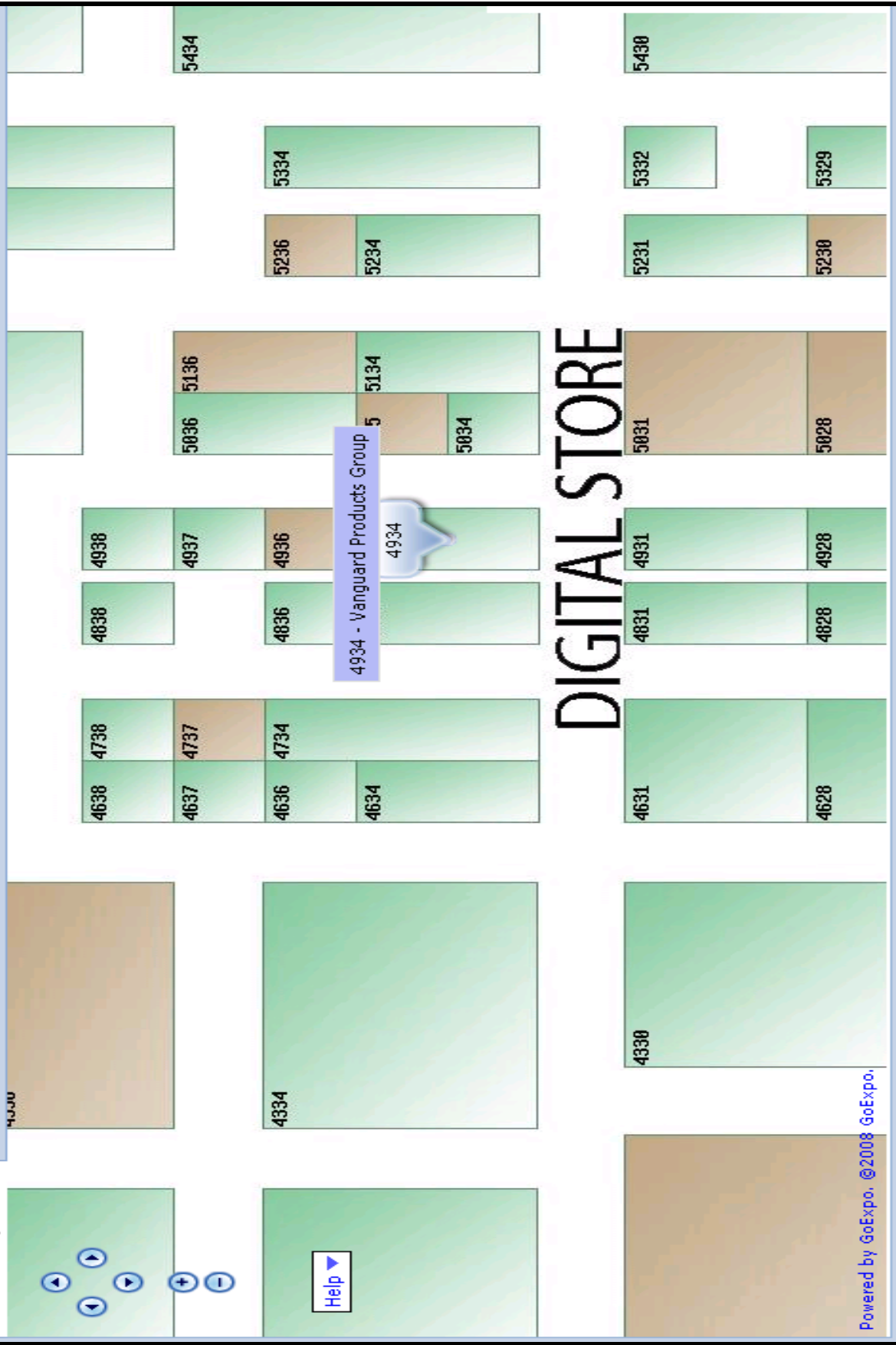
So, Stop By Booth 4934. And say hello to the Vanguard staff. In fact, why not make an appointment so when you're at the show we're ready for you...with more than just a smile and a thank you. *Call us direct or email us and reserve your face-to-face time with the power-alarm pros.*

- Pat Rosato - National Sales Manager - 813.676.8067 - prosato@vanguardproductsgroup.com
- Robert Dozois - Account Executive - 813.676.8065 - rdozois@vanguardproductsgroup.com
- Robert Ekle - Account Executive - 813.676.8076 - rekle@vanguardproductsgroup.com
- Mike Farland - Account Executive - 503.287.3633 - mfarland@vanguardproductsgroup.com

You Bring The Problems. We'll Provide The Solutions.

See You At Global Shop 2009.

Please See The Locator Map That Follows ▼ To Vanguard's Booth 4934 ▼



DIGITAL STORE

4934 - Vanguard Products Group

Help